



Registration

Meeting of the Minds registration is processed by BrandSource National Events Team. For a link to Register online, go to

www.tribgroup.com

Early Bird Registration Discounts are available for members through June 30. TRIB Group member companies attending the event will receive a \$400 rebate at Meeting of the Minds to help offset registration costs.

Select **TRIB** as your region when registering.

Registration Plans for members:

3 Night Room Plan - 1 room for 2 people with same membership for 3 nights \$1099 by June 30, \$1179 by July 31st.

4 Night Room Plan - 1 room for 2 people with same membership \$1299.00 by June 30, \$1379 by July 31st.

No Room Plan for 2 people with same membership \$699 (early bird discount applies - \$100)

Additional room nights available \$190 inclusive of taxes.

Additional name badges after first 2 per membership, \$200 per badge.

Benefits

TRIB Group members that attend Meeting of the Minds will find plenty of savings opportunities making the trip to fabulous Las Vegas well worth it!

- \$1,000 in vouchers (5 \$200 vouchers) reimbursed by TRIB when you place a order with 5 different vendors
- \$400 registration rebate
- Deals only found at the HOT SHOW!
- Cash Back from select vendors

Session Topics

Sessions topics vary year-to-year based on member input through surveys and various group communications.

Here are a few of the topics discussed in the general meeting & breakout sessions:

- Importance of Audits and Inspections**
- Planning for Black Friday**
- Best Practices for Collections**
- Designing a Successful Digital Marketing Strategy**
- Hiring—How to Get and Keep the Best People**



Agenda

subject to change, check website for updates & breakout session descriptions.

SUNDAY, AUGUST 27	
8 AM - 5 PM	Exhibitor Set up
NOON - 6 PM	TRIB Group Registration
MONDAY, AUGUST 28	
7 AM - 5 PM	TRIB Group Registration
8 AM - NOON	Meeting of the Minds Session I
8 AM - 5 PM	Exhibitor Setup
NOON - 1 PM	TRIB Group MEMBER Lunch
1 - 5 PM	Meeting of the Minds Session II
	Meeting of the Minds Breakouts
4:15 - 4:45 PM	Vendor Meeting
5 - 6:30 PM	THE HOT SHOW Auction
8 - 10 PM	BrandSource Entertainment
TUESDAY, AUGUST 29	
7:30 - 8:30 AM	Continental Breakfast
8 - 10:30 AM	Meeting of the Minds Session III
10:30 AM - NOON	BrandSource Convention Opening
12:30 - 7 PM	EXPO Open
12:30 - 1:30 PM	Lunch
5 - 6 PM	Cocktails & Passed Hors d'ouvres
WEDNESDAY, AUGUST 30	
8 AM - 1PM	EXPO Continues
9:00 - 10:30 AM	Continental Breakfast
3:00 - 11:00 PM	Exhibitor Tear Down

Vendors

Sign up now for EXPO booths & Event Sponsorships!

Contact Dennis for more details and to secure your spot, today!

dennis@tribgroup.com