

## FROM THE EXECUTIVE DIRECTOR

Another Meeting of the Minds is in the books, and this one will go down as one of the most successful. But before we talk numbers, let's revisit some of the events that make this meeting a value to all who participate.

### *The Monday Session*

Monday featured panel discussions, Board of Director elections, and vendor presentations.



Monday was packed full of content with Speed rounds of product discussions with Vendors. This fast-paced event was to give a high-level view, with members following-up for more detail later. The afternoon consisted of a breakout sessions with topics relevant to the RTO industry. TRIB Group also expressed appreciation to Shannon Strunk, outgoing President and welcomed Dan Fisher to that role.



*Continued...*

## Calendar of Events

Midwest RTO Training Expo  
September 12– 13, 2017  
Columbus, OH

Florida Rental Dealers Association Annual Meeting  
September 19—20  
Tampa, FL

Iowa/Nebraska Rental Dealers Association  
September 14, 2017

## INDUSTRY NEWS

RTO Solutions has retained Rita Haney to lead the King Koil Mattress Launch. If **you'd like to speak to Rita** she can be contacted at 919-656-0882.

**VENDORS:** Make Your Appearances for Annual Committee Meetings.

Schedule:

Electronics—Nov 8-9  
Furniture—Nov 14-15  
Appliance—Nov 20-21  
Specialty—Nov 28-29  
Marketing—Nov 30

TRIB GROUP



2775 Cruse Road, Ste. 2401  
Lawrenceville, Ga.30044

Dennis Shields, Executive Director  
Laurel Whitmire, PR & Admin Coordinator  
Karl Wicker, Services Coordinator

BOARD OF DIRECTORS

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CURRENT MEMBERSHIP COUNT

196

*“We always overestimate the change that will occur in the next two years and underestimate the change that will occur in the next ten. Don't be lulled into inaction.” - Bill Gates*

THE ONE AND ONLY HOT SHOW!



*This Year's Hot Show auction was a fantastic networking opportunity and extremely successful selling event. Sales exceeded \$9.8 million dollars, and TRiB Members and Vendor's celebrated "Making Rent-to-Own Great!"*



Tuesday: A Star Studded Show Floor?



*Benefit Marketing's booth was manned by none other than Elvis!*

*New to our show this year is a face we've all seen, Mike Lindell (right) of the My Pillow Company. We are pleased to welcome him to RTO.*



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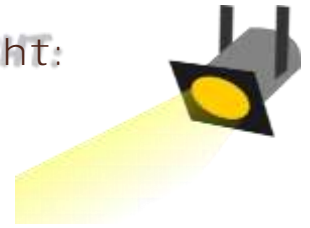
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Vendor Spotlight:  
 Gemini



DJ and portable audio equipment has been a steady rental product within our industry. Gemini Sound became part of TRIB Group's approved vendor roster in 2015.

Gemini has been around since 1974. Their products have been found on stages, in dance clubs and in small recording studios for years. They have been well established in the DJ sound market by introducing innovative and well-built products and are a leader of that category. They've built an international presence with affordable, reliable gear and long-standing relationships that span decades and continents.

Gemini's more than forty years in the pro-audio and DJ sound equipment is built on their dedication to product quality and their customer's complete satisfaction. Recently Gemini has resurrected a recognizable name with their inclusion of Altec audio products. Altec has been a major player in audio products since 1920 (yes folks, that's nearly 100 years) as the audio systems for "The Talkies" (early movies with sound). Altec was the speakers of choice at Abbey Road Studios where the Beatles recorded. Altec was present at Woodstock, Newport Jazz Festival as well as most major concert venues in the 60s, 70s & 80s. Altec along with JBL (a spinoff from Altec) set standards for clear, volume intense audio. Now Altec has turned their attention to home products such as Bluetooth speakers and other personal audio products and are brought to you by Gemini Sound.

Our contact for Gemini is: Rob Feliciano, Direct Phone: 732.520.5962, Email: [robfg@geminisound.com](mailto:robfg@geminisound.com)  
<http://geminisound.com>

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