



RTO  
WORLD  
VIRTUAL  
2020

ADJUST YOUR FOCUS

## RTO World Goes Virtual

The RTO World Committee announced today it will cancel its in-person 2020 Annual Convention & Trade Show, scheduled to be held August 17-19 in Tampa, due to public health and safety concerns related to the coronavirus (COVID-19) pandemic. RTO World is the largest annual convention & trade show dedicated exclusively to the rent-to-own industry and has quickly become known for its timely buying show, awards recognition and first-class professional development.

Co-hosts APRO and TRIB will instead be working with scheduled speakers, sponsors, and industry partners to deliver a virtual convention & trade show tentatively September 8-11. Registration information, schedules, and industry partner opportunities for ***RTO World 2020 Virtual*** will be shared with the industry by the last week of June.

“After careful discussion of every aspect of the meeting and experience with our cohost TRIB Group and both Boards of Directors, we have made the difficult decision to move the 2020 Annual Meeting & Expo to a virtual experience,” said APRO Board President Chris Kale. “As excited as we were to put on an unforgettable in-person annual convention in Tampa this August, the public health and safety of our attendees, staff, and vendors outweighs any other considerations in our decision-making process.”

APRO, TRIB, and the event partners in Tampa were in frequent contact during the last two months of planning and paid careful attention to member-company travel restrictions, social distancing guidelines, and restrictions on large gatherings. Given the number of still-unknown factors related to the virus, and with RTO World attendees typically coming from all over the country, all parties concluded that canceling the face-to-face meeting was the

safe and responsible action, and in line with member feedback received through recent surveys.

“APRO and TRIB were prepared to exceed attendee expectations for the 2020 Annual Convention. We look forward to hosting the convention in Tampa in 2021,” said Chris Kale, Jr., TRIB Board President. “Shifting gears, we are now fully immersed in creating the most dynamic virtual experience for our attendees possible.”

Virtual attendees can expect the same first-rate content that they would have received in person, so stay tuned for additional information. The virtual convention will be a first for the RTO industry and will address our industry’s most timely needs dictated by current challenges.

Further details about ***RTO World 2020 Virtual*** will be communicated as soon as they are finalized and updated on the [RTO World website](#).

RTO World 2021 is now scheduled to take place August 21-25, 2021, in Tampa, Florida.